



VINYL FLOORING

BUYING GUIDE



Looking to bring the timeless style of hard flooring into your home but hampered by a tight budget? Luxury vinyl flooring, available from Carpet Call, boasts tasteful simplicity and even greater comfort than timber, all at a more affordable price point.

In this buying guide, we'll discuss **everything you need to know** to determine if vinyl flooring is the right option in your home.



VINYL FLOORING OVERVIEW

Vinyl has come a long way since the days of sheet flooring.

This high-performing flooring option began its journey as a top choice in commercial settings. Since the 1930s, vinyl's strong resilience, easy maintenance and flame retardant qualities have earned its popularity in shops, offices and medical practices. As the product has developed, water resistance and greater underfoot comfort saw it becoming popular for use in the home in the 1960s.

In the 21st century, vinyl flooring is experiencing a Renaissance. The introduction of luxury vinyl floorboards has repositioned vinyl as an aesthetic powerhouse, rivalling the visual and textural appeal of solid hardwood.

THE DIFFERENT TYPES OF VINYL FLOORING



There are a number of different styles of vinyl flooring, each offering unique characteristics and use cases.



Vinyl Styles

You'll find vinyl flooring available in a range of styles, from planks to sheets.

Vinyl sheet flooring is sold as large rolls, ranging from 6 to 12 feet wide. The sheet is designed to cover as much of the subfloor with as few seams as possible, enhancing moisture protection and creating a smooth, easy-to-clean surface.

Vinyl tiles are available as square pieces that look like ceramic tile. These are a much more cost-effective alternative to ceramic and look especially great as marble-look vinyl.

Luxury vinyl floorboards emulate natural timber or stone extremely convincingly. Typically sold as planks, the seams between vinyl floorboards perfectly imitate the seaming of hardwood and are held together using a convenient locking mechanism. Being a floating floor option, vinyl floorboards eliminate the need for nailing or glueing and their high moisture resistance means there's no need to leave expansion gaps.





Vinyl Finishes

The wear layer is one of the most crucial parts of your vinyl flooring - it determines how long your floors will stay looking and feeling great.

No-wax vinyl finish is the most economical option, offering decent stain and scratch resistance at an entry-level price point.

Urethane finish is the next step up, protecting the vinyl from more intensive wear. With this finish, your floors will be safe from most household chemicals and thereby even easier to keep clean.

Enhance urethane finish is the cream of the crop. Your floor will remain shiny without any buffing or polishing and there's no need to worry about scuffs, scratches or stains.



THE PROS AND CONS OF VINYL FLOORING

Every flooring has advantages and disadvantages that should be considered carefully.



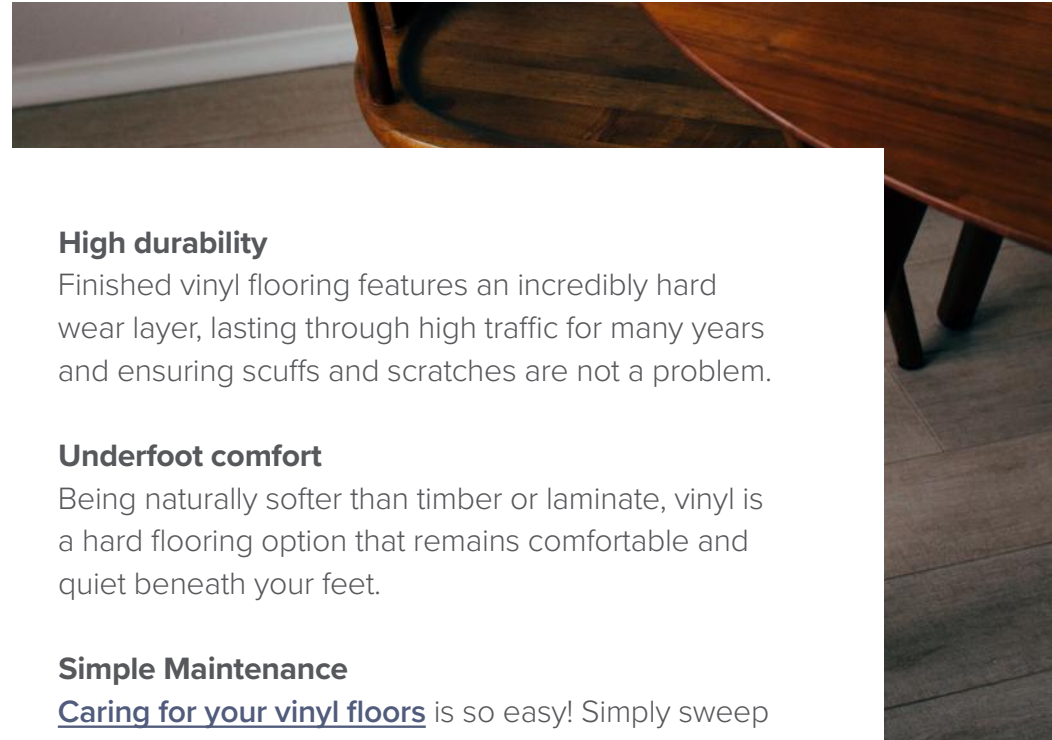
Vinyl Flooring Pros

Moisture resistance

The textile backing of vinyl boards is treated with Sanosol, a waterproof chemical that builds a resistance to mould, dampness, bacteria and mildew. The 100 per cent water resistant nature of vinyl means damage from spills, accidents and leaks is much less of a concern.

Easy installation

Luxury vinyl floorboards come equipped with a clever locking mechanism for straightforward floating floor installation. It's possible to DIY your vinyl plank installation, but it's a good idea to consult with a professional first to ensure your subfloor is appropriately prepared.



High durability

Finished vinyl flooring features an incredibly hard wear layer, lasting through high traffic for many years and ensuring scuffs and scratches are not a problem.

Underfoot comfort

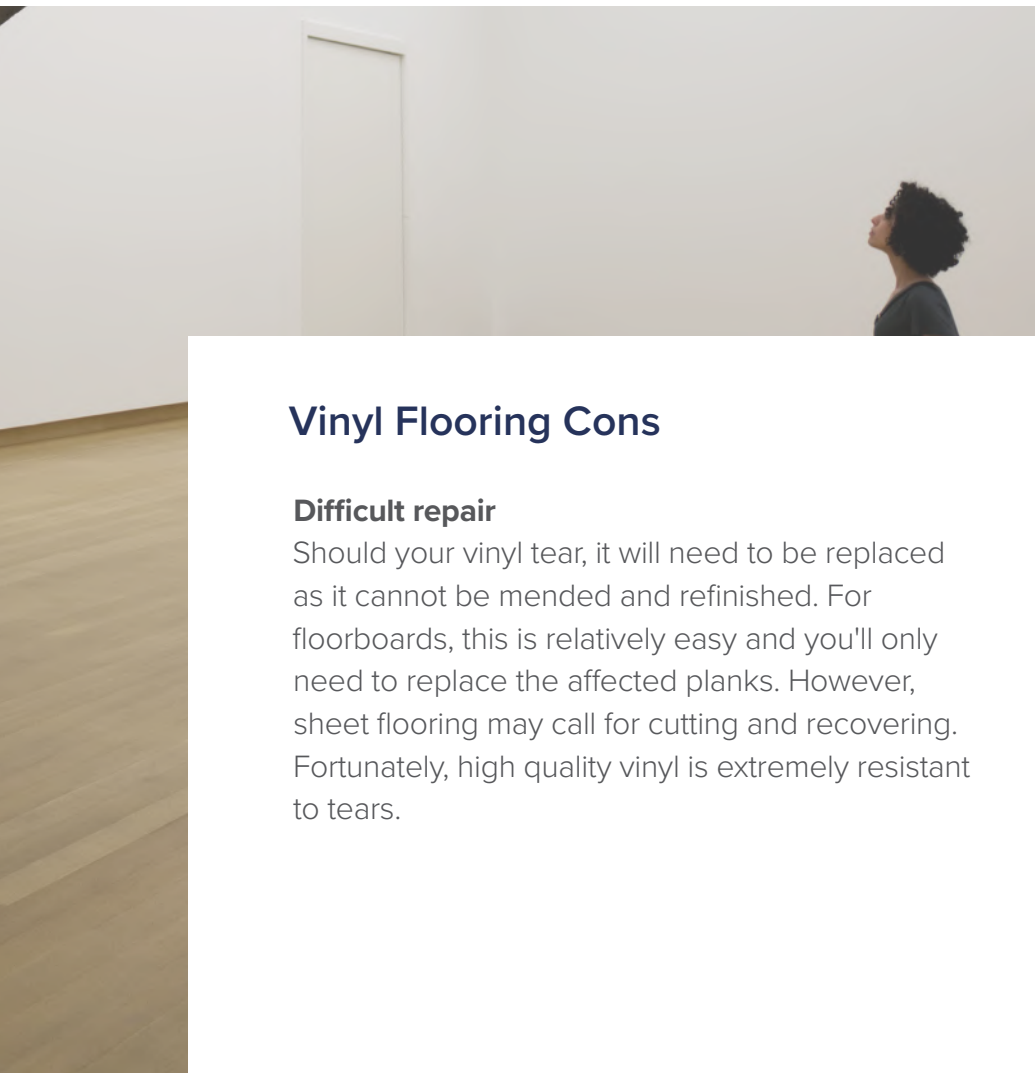
Being naturally softer than timber or laminate, vinyl is a hard flooring option that remains comfortable and quiet beneath your feet.

Simple Maintenance

Caring for your vinyl floors is so easy! Simply sweep or vacuum away any surface dirt, and mop with lukewarm water and mild detergent to keep clean. A quick sweep daily and a weekly mop is all you need.

Truly affordable

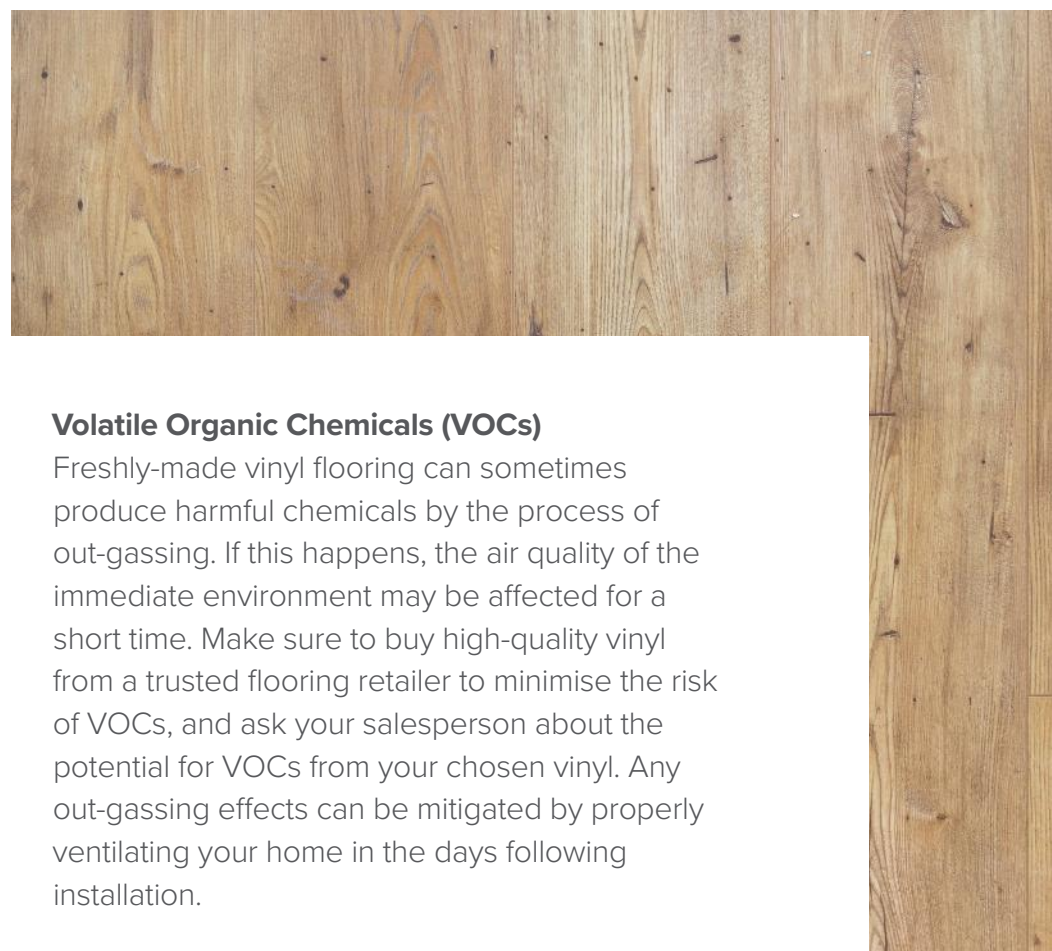
Despite its amazing qualities, vinyl flooring is extremely cost-effective compared to engineered or solid hardwood.



Vinyl Flooring Cons

Difficult repair

Should your vinyl tear, it will need to be replaced as it cannot be mended and refinished. For floorboards, this is relatively easy and you'll only need to replace the affected planks. However, sheet flooring may call for cutting and recovering. Fortunately, high quality vinyl is extremely resistant to tears.



Volatile Organic Chemicals (VOCs)

Freshly-made vinyl flooring can sometimes produce harmful chemicals by the process of out-gassing. If this happens, the air quality of the immediate environment may be affected for a short time. Make sure to buy high-quality vinyl from a trusted flooring retailer to minimise the risk of VOCs, and ask your salesperson about the potential for VOCs from your chosen vinyl. Any out-gassing effects can be mitigated by properly ventilating your home in the days following installation.

WHAT TO CONSIDER BEFORE INSTALLING VINYL FLOORING



If you're liking the sound of vinyl flooring for your home, here are some important things to consider.

Price

Vinyl is extremely cost effective. However, like most flooring it is available in a range of prices. You'll always get the best quality by paying that little bit extra. Assess your budget to determine what quality of vinyl flooring you can afford.

Style

What do you need your flooring to look like? If you're renovating a home, you'll most likely want the best timber-look luxury

vinyl floorboards. There's a huge range of timber patterns available, so it's a good idea to arrange a visit from a flooring expert to discuss the best options for you and see the flooring in the context of your own home.

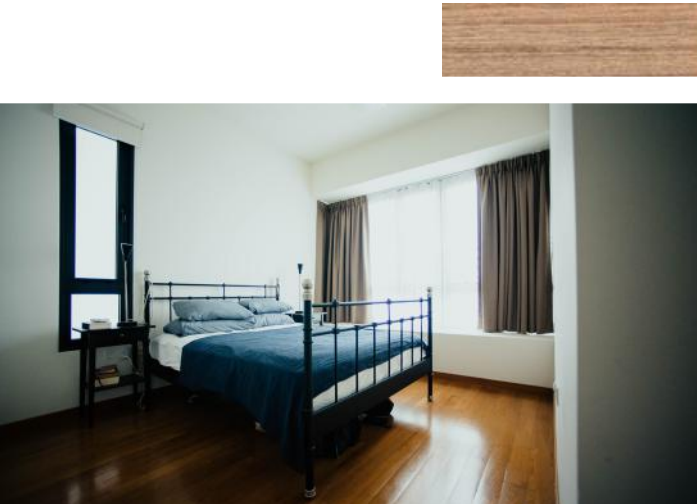
Functionality

How should your floors perform? If you have particular requirements or high risk of flooding, that might affect the type of vinyl you choose. For example, sheet vinyl may be more suitable for an open-shower bathroom where it may see high volumes of water.

Location

Think about both where you live and what rooms you're renovating. Kitchens and bathrooms are great places for vinyl, as it will hold up through any spills or puddles. It's also an excellent option in high-humidity or fire risk parts of Australia due to its moisture resistant and flame retardant qualities.

THE DIFFERENT TYPES OF VINYL FLOORING *available at Carpet Call*



Carpet Call are the experts in the trade - so we only stock great quality vinyl flooring. Our selection of luxury vinyl floorboards is expansive, offering excellent value and high performance. From beautiful wood effects to stunning tile-look vinyl, we have something to suit every space.

We're committed to providing you real value at minimal cost to our environment. Our manufacturers Gerflor and Pegulan inform us that 100 per cent of their manufacturing waste is recycled and manufactured into interlayers or backing for new products.

On top of this, our vinyl flooring is available with either Pegulan's EXTREME surface protection, an incredibly hard finish with a 20-year warranty, or Gerflor's PureClean - a high-performing dirt resistant finish available in three different looks.



Find out more about vinyl flooring

Vinyl flooring is a high-performing, cost-effective option for any home or business. If you're looking to install luxury vinyl floors in your space, Carpet Call is here to help.

With over 40 years of experience in the industry and a range providing something suitable for every customer, Carpet Call are truly the experts in the trade. Take a look at some of the **Carpet Call vinyl flooring options online.** For more information, call 1300 502 427 to book a free in-home measure and quote or **stop by your nearest Carpet Call store** to speak to an expert today.



WWW.CARPETCALL.COM.AU