



# THE DEFINITIVE BLINDS

## BUYING GUIDE



Blinds have long had the **competitive edge** over curtains.

Offering far greater performance benefits and infinitely versatile styles, blinds are perfect for every home and office in Australia. If you're considering window treatments for any residential or commercial use, read on to find out what kind of blinds are best suited to your needs.



## BLINDS OVERVIEW

When considering window treatments, your options primarily come down to three general categories: curtains, shutters and **blinds**.

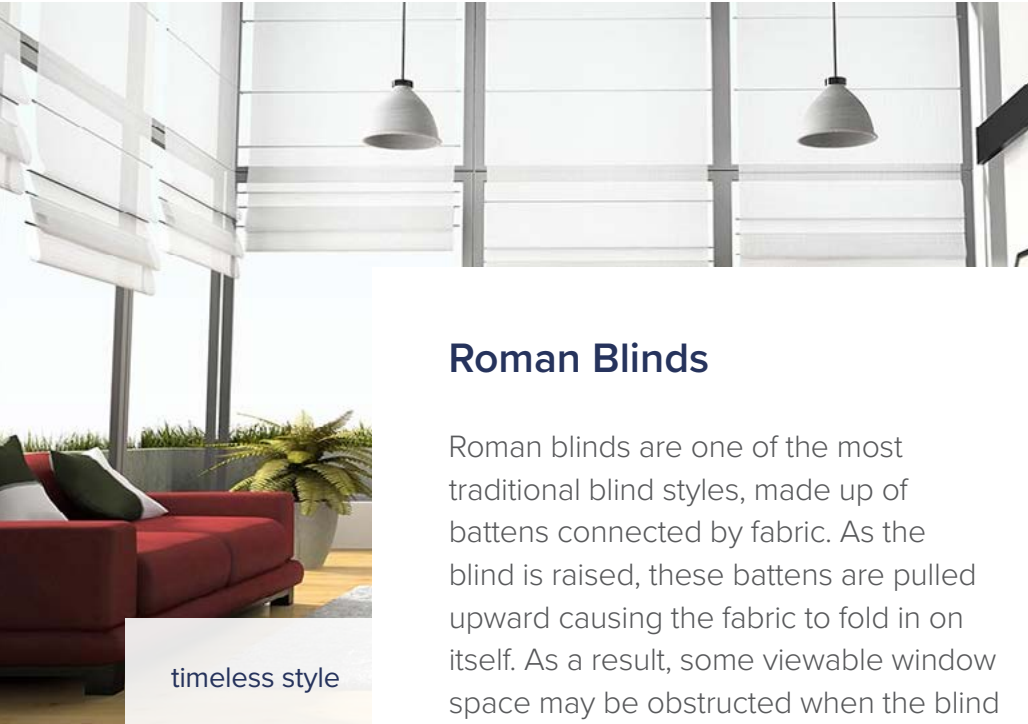
Within these categories are countless styles, particularly when considering blinds, but each has specific qualities that determine the purpose, performance and appearance.

Broadly speaking, blinds are the choice for those who like to have options. With

a massive range of styles to match any room's function or tone, versatile control over light, temperature and privacy, as well as straightforward maintenance, blinds are among the highest performing options for interior window coverings in any home or office environment.

# THE DIFFERENT TYPES of BLINDS

There's a huge range of different styles of blinds available, each offering unique benefits.



timeless style

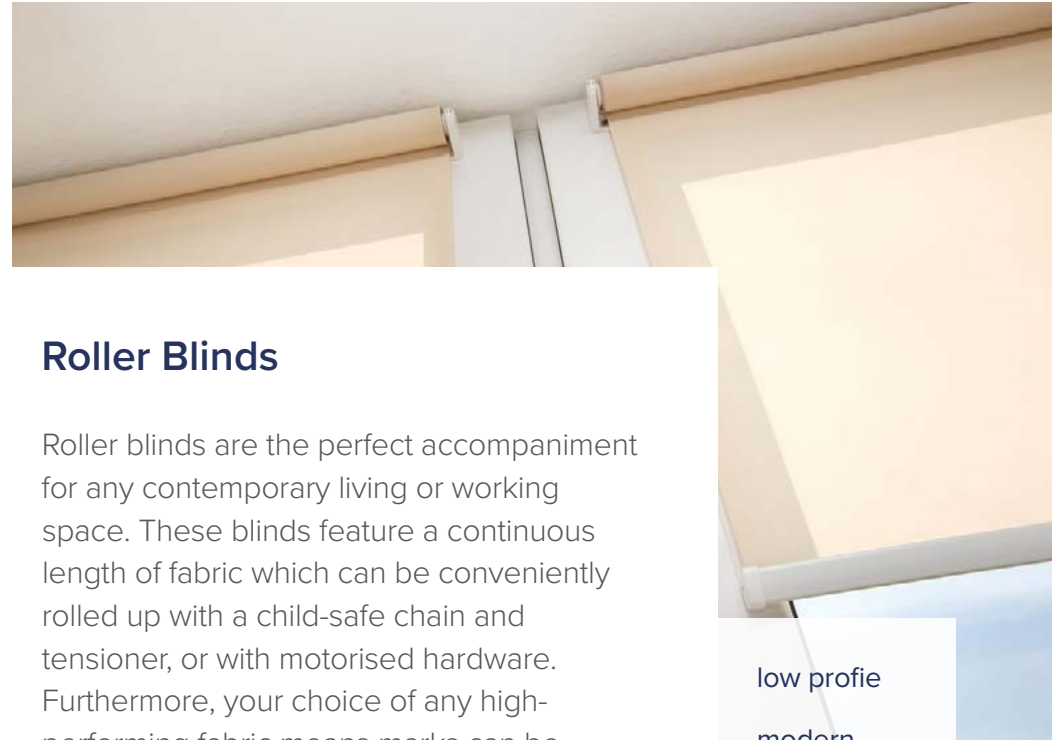
versatile  
materials

soft and  
luxurious

## Roman Blinds

Roman blinds are one of the most traditional blind styles, made up of battens connected by fabric. As the blind is raised, these battens are pulled upward causing the fabric to fold in on itself. As a result, some viewable window space may be obstructed when the blind is fully raised.

This style is available in any material, meaning you can select fabrics to match your unique room decor, and the soft nature of Romans makes them perfect for more formal or luxurious home spaces.



## Roller Blinds

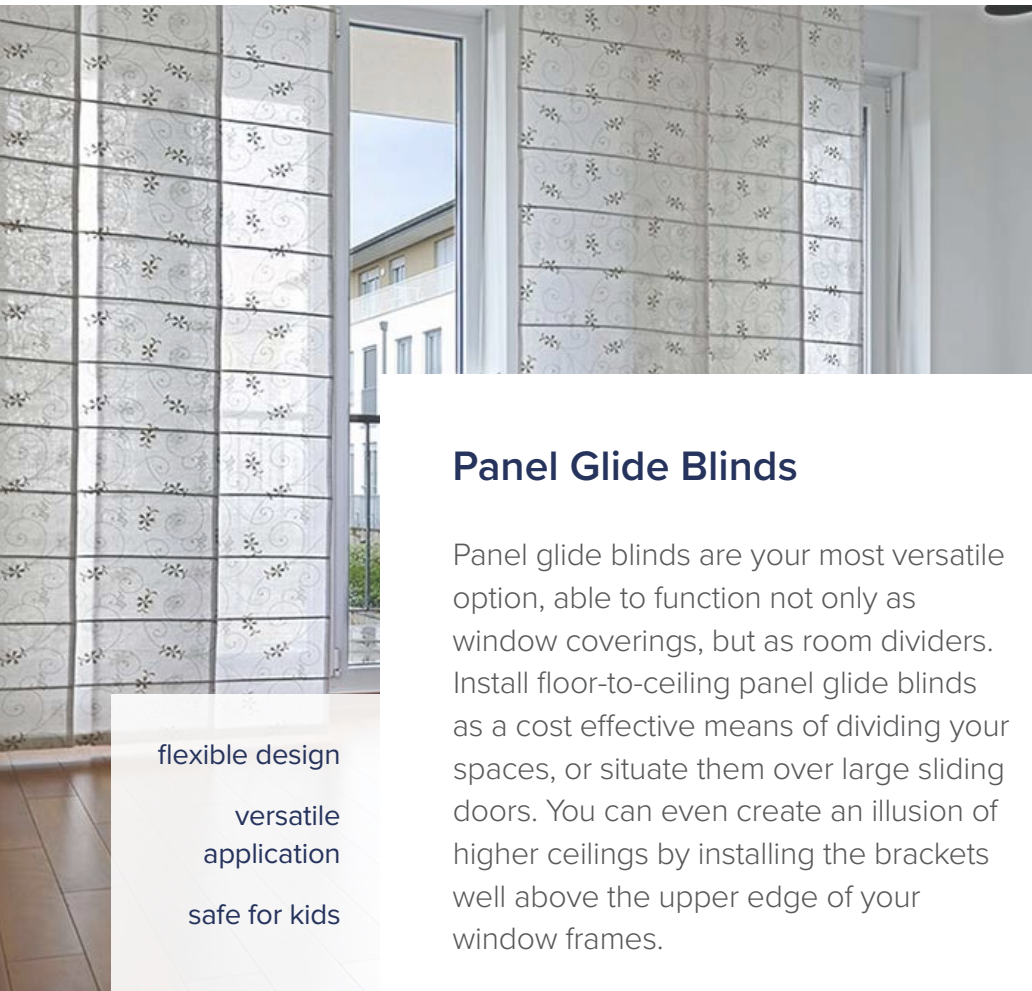
Roller blinds are the perfect accompaniment for any contemporary living or working space. These blinds feature a continuous length of fabric which can be conveniently rolled up with a child-safe chain and tensioner, or with motorised hardware. Furthermore, your choice of any high-performing fabric means marks can be simply wiped away for effortless cleaning. The low profile hardware allows relatively unobstructed views when the blind is fully raised, and can be linked with additional roller blinds on the same window to allow superior light control options.

low profile

modern  
style

high  
performance

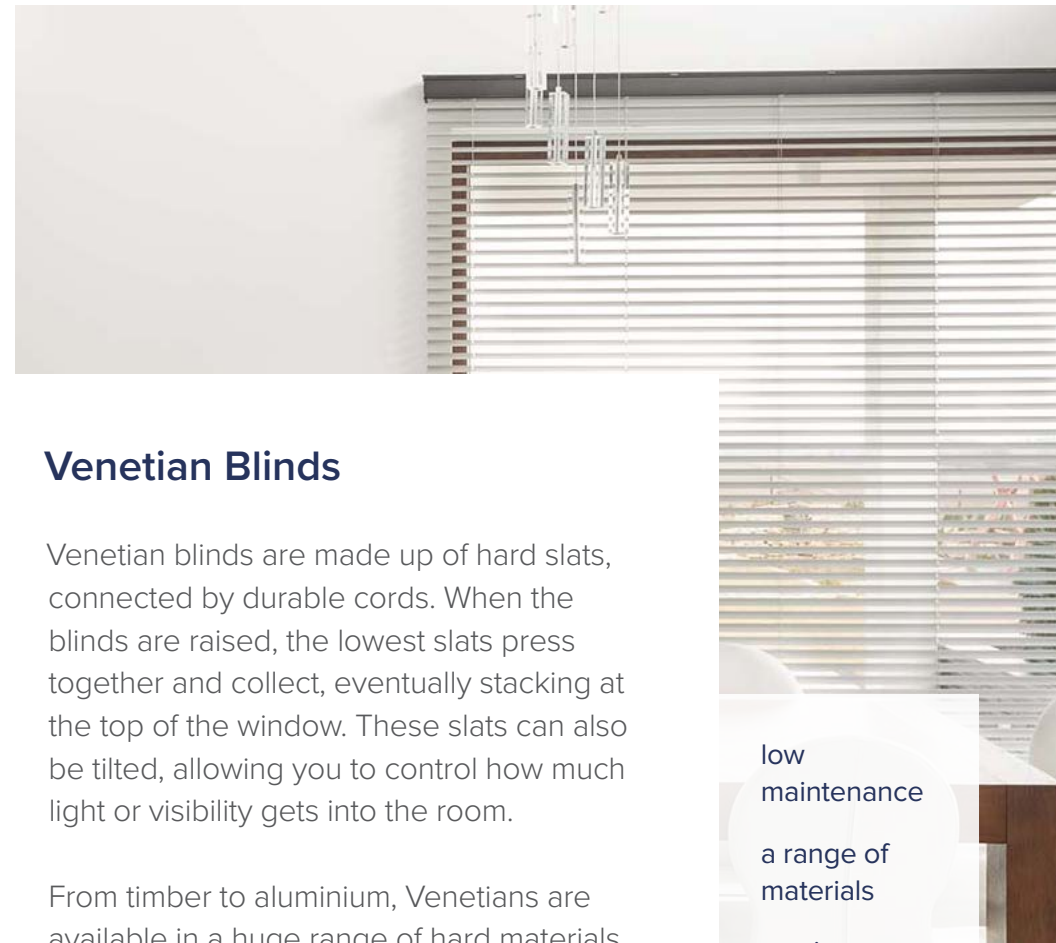
# THE DIFFERENT TYPES of BLINDS



## Panel Glide Blinds

Panel glide blinds are your most versatile option, able to function not only as window coverings, but as room dividers. Install floor-to-ceiling panel glide blinds as a cost effective means of dividing your spaces, or situate them over large sliding doors. You can even create an illusion of higher ceilings by installing the brackets well above the upper edge of your window frames.

Available in any fabric and operated with a child-safe wand, panel glide blinds will suit the toughest of design and function needs.

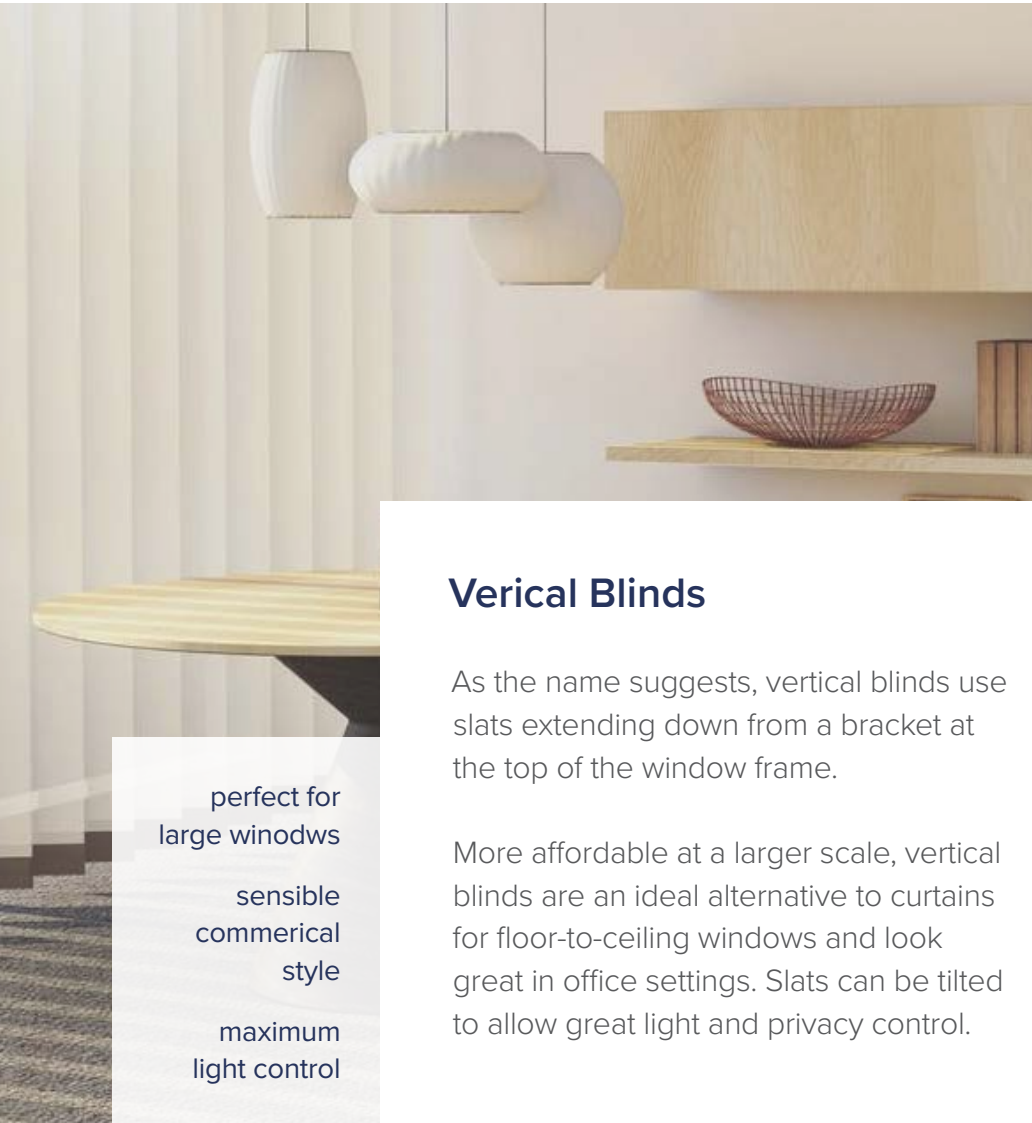


## Venetian Blinds

Venetian blinds are made up of hard slats, connected by durable cords. When the blinds are raised, the lowest slats press together and collect, eventually stacking at the top of the window. These slats can also be tilted, allowing you to control how much light or visibility gets into the room.

From timber to aluminium, Venetians are available in a huge range of hard materials and can be simply wiped with a cloth to remove dust.

# THE DIFFERENT TYPES of BLINDS



## Verical Blinds

As the name suggests, vertical blinds use slats extending down from a bracket at the top of the window frame.

More affordable at a larger scale, vertical blinds are an ideal alternative to curtains for floor-to-ceiling windows and look great in office settings. Slats can be tilted to allow great light and privacy control.

perfect for  
large winodws

sensible  
commerical  
style

maximum  
light control



## Cellular and Honeycomb Blinds

Cellular and honeycomb blinds are similar in appearance and function. Made either from fabric or paper, these blinds feature a low stack height when fully raised to allow maximum views and are highly cost-effective.

Honeycomb blinds are defined by a hollow structure, creating excellent insulation benefits.

incomparable  
insulation

low stack  
height

cost-effective

# WHAT TO CONSIDER before BUYING BLINDS

If you're looking to invest in blinds for your home or office, it pays to **consider your needs** in terms of form, function and price.



## Style

*Will your blinds match the vibe of your space?* Whether choosing window treatments for your home or a commercial space, you must consider how the style of blinds will complement the overall decor. Some blinds, such as Romans, are perhaps better suited to more intimate spaces as they are generally made from warm fabrics that would not be suited to business settings. Arranging an in home visit with a Carpet Call window coverings expert means you can see how different samples will appear within your chosen space to better inform your decision.

## Function

*What do your blinds need to achieve?* From controlling light and privacy to enhancing insulation, each style of blinds has unique strengths that should guide your buying decision. Consider your priorities regarding function and speak to an expert at Carpet Call for further information about the best blinds for purpose.

## Location

*Where will your blinds be installed?* The conditions of the room itself will impact which blinds are most suitable for the space. For

example, fabric or timber blinds installation may not be suited for high-moisture areas such as bathrooms or above the kitchen sink.

## Price

*How much can you afford?* Blinds are available at a range of price points, according to the dimensions and materials required, meaning most styles can be customised to fit your budget. That said, blinds are also capable of saving you money through the concept of passive design. You should consider whether you'd save more money on energy for heating and cooling by spending a little bit extra on your blinds.

# THE DIFFERENT TYPES of BLINDS

*available at Carpet Call*

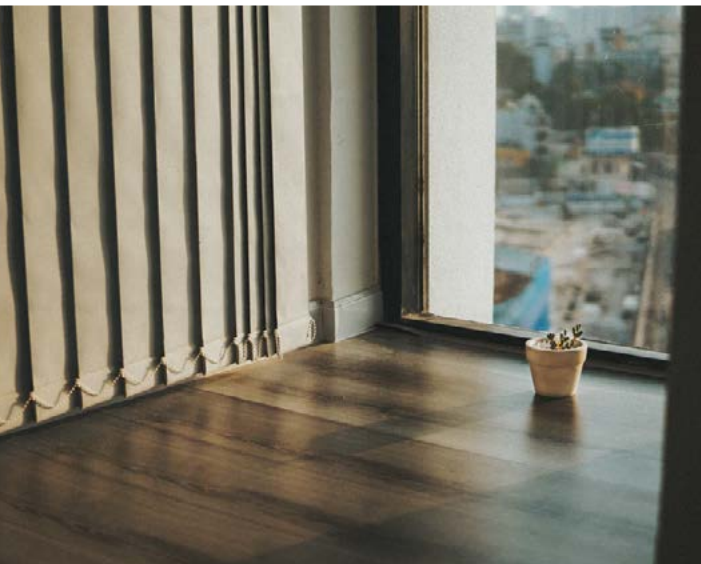


Your choice of blind can completely change the vibe and function of your space. Whether it's a home or an office, picking the right window treatments can make all the difference.



At Carpet Call, we offer an extensive range of blinds spanning all styles. Our enormous selection means we're able to provide something to suit any situation. Better still, all of our blinds are custom made to perfectly fit your space and style requirements.

With our free measure and Shop At Home service, you can select the styles and palettes that suit your needs and see them in-person right in their intended setting. The whole family—or work family—can see product samples in your own light conditions and against your existing decor. This means you can see exactly how your blinds will look once installed and buy with absolute confidence.



## Enquire **today.**

If you're looking to refresh your window treatments, take a look at some of the [Carpet Call blinds options online](#).

Call us on 1300 502 427 to book a free in-home measure and quote or [stop by your nearest Carpet Call store](#) to speak to an expert today.

With over 40 years of experience in the industry and a range providing something suitable for every customer, Carpet Call are truly the experts in the trade.



WWW.CARPETCALL.COM.AU